

**Broadcaster wise List of bouquets of channels along with their rates as reported by
broadcasters for
Non – CAS Areas**

All the rates mentioned below are wholesale rate at MSO /Cable Operator level and are not the rates
at consumer level

(As reported to TRAI upto 25th August 2009)

<i>S. No</i>	<i>Name of the Broadcaster</i>	<i>Bouquet</i>	<i>S.No</i>	<i>Name of the channel</i>	<i>Reported Rates (in INR)</i>	<i>Remarks</i>
1	M/s Zee-Turner Limited	Bouquet I	1	Zee TV	57.99	<p>(1) As on 01.12.2007, this bouquet comprises 14 pay channels with bouquet rate of Rs 61.20.</p> <p>(2) W.e.f. 01.04.2008, channel "CNBC TV 18" shifted to M/s Star Den Media Services Private Limited and the rates reduced to Rs. 56.21.</p> <p>(3) W.e.f. 01.09.2008, channel "Reality TV" with an a-la-carte rate of Rs 1.50 removed from the bouquet as the downlinking permission was cancelled by M/o I&B for "Reality TV". The bouquet rate reduced from Rs 56.21 to Rs 55.20.</p> <p>4. Reported revised rate of Rs 59.06. w.e.f. 01.01.2009 for this bouquet comprising 12 channels (including "Zee Gujarati"). Reported revised rate under examination</p> <p>5. W.e.f. 01.06.2009, the transmission of the channel "Zee Gujarati' (with an a-la-carte rate of Rs 01.60) was discontinued and the bouquet rate reduced from Rs 59.06 to Rs. 57.99.</p>
			2	Zee Cinema		
			3	Cartoon Network		
			4	Zee Marathi		
			5	Zee News		
			6	CNN		
			7	Zee Café		
			8	Zee Studios		
			9	Zee Bangla		
			10	Zee Punjabi		
			11	Zee Trendz		

S. No	Name of the Broadcaster	Bouquet	S.No	Name of the channel	Reported Rates (in INR)	Remarks
		Bouquet II	1	HBO	23.84	As on 01.12.2007, this bouquet comprises 5 pay channels with bouquet rate of Rs 26.00. W.e.f. 01.04.2008, channels 'CNN IBN' & 'CNBC Awaaz' shifted to M/s Star Media Services Private Limited and the bouquet rate was reduced to Rs 22.28. Reported revised rate of Rs. 23.84. w.e.f. 01.01.2009. Reported revised rate under examination
			2	POGO		
			3	Zee Business		
		Bouquet III	1	Zee Classic	22.25	As on 01.12.2007, the bouquet rate was Rs 20.80. Reported revised rate of Rs. 22.85. w.e.f. 01.01.2009. Reported revised rate under examination
			2	Zee Action		
			3	Zee Premier		
		Bouquet IV (Stand Alone)	1	Zee Sports	11.13	As on 01.12.2007, the rate of the channel was Rs. 10.40. Reported revised rate of Rs. 11.13 w.e.f. 01.01.2009. Reported revised rate under examination
		Bouquet V	1	Zee Telugu	40.12	As on 01.12.2007, the bouquet rate was Rs. 37.50. Reported revised rate of Rs. 40.12 w.e.f. 01.01.2009. Reported revised rate under examination
			2	Zee Kannada		
			3	Play TV		
			4	ETC Punjabi		
			5	ETC		
			6	Zing		
			7	Zee Jagran		
			8	Zee Smile		
			9	24 Ghante		
		Bouquet VI	1	24 Taas	17.12	As on 01.12.2007, the bouquet rate was Rs 16.00. Reported revised rate of Rs. 17.12 w.e.f. 01.01.2009. Reported revised rate under examination
			2	Zee Talkies		

S. No	Name of the Broadcaster	Bouquet	S.No	Name of the channel	Reported Rates (in INR)	Remarks		
2	M/s MSM Discovery India Private Limited	Bouquet I	1	SET(Sony Entertainment Television)	58.82	As on 01.12.2007, the bouquet rate was Rs. 54.97. W.e.f. 01.01.2009, rate of the bouquet increased to Rs 58.82.		
			2	MAX				
			3	Discovery				
			4	Animal Planet				
			5	AXN				
		Bouquet II	1	Animax	58.80	"NDTV India" is a FTA channel. As on 01.12.2007, this bouquet comprises 14 pay channels with bouquet rate of Rs 65.00. W.e.f. 01.04.2008, channel 'Ten Sports' shifted to M/s Zee Turner Limited and the rates reduced to Rs. 54.95. W.e.f. 01.01.2009, rate of the bouquet increased to Rs 58.80.		
			2	Discovery Travel and Living				
			3	SAB TV				
			4	SET PIX				
			5	MTV				
			6	NICK				
			7	VH1				
			8	NDTV 24X7				
			9	NDTV Profit				
			10	Aaj Tak				
			11	Headlines Today				
			12	Tez				
			13	NDTV India				
Bouquet III	1	COLORS	31.40	Bouquet introduced w.e.f. 01.04.2009.				
	2	Channel 8						
3	M/s Channel Plus	Bouquet I	1	K TV	15.60			
			2	Sun Music				
			3	Sun News				
		Bouquet II	1	Gemini TV	10.40			
			2	Teja TV				
		Bouquet III	1	Udaya TV	18.70			
			2	Ushe				
			3	Kushi TV*				
		Bouquet IV	1	Udaya Movies	14.50			
			2	Udaya Varthegalu				
		Bouquet V	1	Gemini Music	22.85			
			2	Gemini News				
			3	Navvulu TV**				
		Bouquet VI	1	Udaya TV	18.70			
			2	Ushe				
		<p>Note: Prior to 06.03.2009, a bouquet comprising of two channels namely "Adithya" & "Teja News" was also distributed by M/s Channel Plus @ Rs 3.10. W.e.f. 06.03.2009, the channel "Adithya" has been converted from Pay to FTA.</p> <p>*Prior to 09.04.2009, the name of the channel "Kushi TV" was "Udaya News"</p> <p>** Prior to 27.07.2009, the name of the channel "Navvulu" was "Gemini Cable Vision"</p>						

S. No	Name of the Broadcaster	Bouquet	S.No	Name of the channel	Reported Rates (in INR)	Remarks
4.	M/s STAR DEN Media Services Private Limited	Bouquet I	1	Star Plus	50.08 (55.64 in Tamil nadu)	As on 01.12.2007, the rate of bouquet was Rs 46.80 (Rs 52.00 in Tamil Nadu). Some interconnection filings as on 01.12.2007 also reflect a rate of Rs. 32.10 among others (without the permissible increase of 4%), which broadcaster has claimed as discounted offer. Please refer Clause 3 of Telecommunication (Broadcasting and Cable) Services (Second) Tariff Order, 2004 (6 of 2004) as amended from time to time for any clarification in this regard W.e.f. 01.01.2009, rate of the bouquet increased to Rs 50.08 (Rs 55.64 in Tamil Nadu) . "Star News" is a FTA channel.
			2	Star Gold		
			3	Star Movies		
			4	Star World		
			5	Vijay TV		
			6	NGC		
			7	Fox History and Entertainment*		
			8	Channel (V)		
			9	Star News		
		Bouquet II	1	Star One	33.38	As on 01.12.2007, the rate of this bouquet was Rs 31.20. Some interconnection filings as on 01.12.2007 also reflect a rate of Rs. 22.00 among others (without the permissible increase of 4%). B'caster has claimed the latter rate as discounted offer. Please refer Clause 3 of Telecommunication (Broadcasting and Cable) Services (Second) Tariff Order, 2004 (6 of 2004) as amended from time to time for any clarification in this regard. W.e.f. 01.01.2009, rate of the bouquet increased to Rs 33.38.
			2	The Disney Channel		
			3	Toon Disney		
			4	Hungama		

* Prior to 12.11.2008, the name of the channel " Fox History and Entertainment" was "The History Channel"

S. No	Name of the Broadcaster	Bouquet	S.No	Name of the channel	Reported Rates (in INR)	Remarks
		Bouquet III	1	Star One	44.51	As on 01.12.2007, the rate of this bouquet was Rs. 41.60. W.e.f. 01.01.2009, rate of the bouquet increased to Rs 44.51.
			2	The Disney Channel		
			3	Toon Disney		
			4	Hungama		
			5	Times Now		
			6	Zoom		
		Bouquet IV	1	CNBC TV 18	17.12	This bouquet was formed on 1st April 2008 comprises 3 pay channels (CNBC TV 18, CNBC Awaaz & CNN IBN) and a FTA channel (IBN 7) with bouquet rate of Rs 12. W.e.f. 15.09.2008, this bouquet was modified by adding one pay channel (The MGM) & one FTA channel (Star Jalsha) and the rate of the bouquet increased to Rs 16.00. W.e.f. 01.01.2009, rate of the bouquet increased to Rs 17.12.
			2	CNBC Awaaz		
			3	CNN IBN		
			4	The MGM		
			5	IBN 7		
			6	Star Jalsha		
5.	M/s Ushodaya Enterprises Private Limited	Bouquet I	1	ETV	10.40	
			2	ETV 2		
6.	M/s BBC Worldwide Channels Private Limited	Bouquet I	1	BBC Entertainment	08.85	
			2	Cbeebies		
7.	M/s ESPN Software India Private Limited	Bouquet I	1	ESPN	44.17	
			2	Star Sports		

S. No	Name of the Broadcaster	Bouquet	S.No	Name of the channel	Reported Rates (in INR)	Remarks	
8.	M/s Raj Television Limited	Bouquet I	1	Raj TV	13.35	As on 01.12.2007, the rate of this bouquet was Rs 12.48. W.e.f. 01.01.2009, rate of the bouquet increased to Rs 13.35.	
			2	Raj Digital Plus			
		Bouquet II	1	Raj TV	16.69		As on 01.12.2007, the rate of this bouquet was Rs 15.60. W.e.f. 01.01.2009, rate of the bouquet increased to Rs 16.69.
			2	Raj Digital Plus			
			3	Vissa TV			
		9.	M/s Neo Sports Broadcast Private Limited	Bouquet I	1		NEO Cricket
2	NEO Sports						
10.	M/s Mega Reach	Bouquet I	1	Sahara One	26.00	Bouquet introduced W.e.f. 06.06.2008.	
			2	Filmy			
11	M/s Fox Channels (India) Pvt Ltd	Bouquet I	1	FX	55.80	This bouquet was introduced on 31.03.2009 comprises 3 pay channels (FX, FOX Crime & Baby TV) with bouquet rate of Rs 29.50. W.e.f 18.08.2009, this bouquet was modified by adding 3 pay channels (Nat Geo Wild, Nat Geo Adventure, Nat Geo Music) and rate of the bouquet increased to Rs 55.80.	
			2	FOX CRIME			
			3	Baby TV			
			4	Nat Geo Wild			
			5	Nat Geo Adventure			
			6	Nat Geo Music			
		Bouquet II	1	FX	50.85	This bouquet was introduced on 31.03.2009 comprises 3 pay channels (FX, FOX Crime & Baby TV) with bouquet rate of Rs 29.50. W.e.f 18.08.2009, this bouquet was modified by adding 2 pay channels (Nat Geo Wild, Nat Geo Adventure) and rate of the bouquet increased to Rs 50.85.	
			2	FOX CRIME			
			3	BABY TV			
			4	Net Geo Wild			
5	Nat Geo Adventure						
						Rate under examination	

S. No	Name of the Broadcaster	Bouquet	S.No	Name of the channel	Reported Rates (in INR)	Remarks
12	M/s NDTV Imagine	Bouquet I	1	NDTV Imagine	29.00	Bouquet introduced w.e.f. 15.01.2009.
			2	Imagine showbiz		
			3	NDTV Lumiere		

Broadcaster wise list of pay channels along with their reported a-la-carte rates

(As reported to TRAI upto 28th August 2009)

<i>S. No</i>	<i>Name of the Broadcaster</i>	<i>S.No</i>	<i>Name of the channel</i>	<i>Reported Rates(in INR)</i>	<i>Remarks</i>
1	M/s Zee-Turner Limited	1	Zee TV	13.88	As on 01.12.2007, the rate of the channel was Rs. 12.97. Reported revised rate of Rs. 13.88 w.e.f. 01.01.2009. Reported revised rate under examination
		2	Zee Cinema	13.88	As on 01.12.2007, the rate of the channel was Rs. 12.97 Reported revised rate of Rs. 13.88 w.e.f. 01.01.2009. Reported revised rate under examination.
		3	Cartoon Network	13.37	As on 01.12.2007, the rate of the channel was Rs. 12.50 Reported revised rate of Rs. 13.37 w.e.f. 01.01.2009. Reported revised rate under examination
		4	Zee Marathi	08.56	As on 01.12.2007, the rate of the channel was Rs. 8.00 Reported revised rate of Rs. 08.56 w.e.f. 01.01.2009. Reported revised rate under examination
		5	Zee News	08.02	As on 01.12.2007, the rate of the channel was Rs. 7.50 Reported revised rate of Rs. 08.02 w.e.f. 01.01.2009. Reported revised rate under examination
		6	CNN	01.60	As on 01.12.2007, the rate of the channel was Rs. 1.50 Reported revised rate of Rs. 01.60 w.e.f. 01.01.2009. Reported revised rate under examination.
		7	Zee Café	08.56	As on 01.12.2007, the rate of the channel was Rs. 8.00 Reported revised rate of Rs. 08.56 w.e.f. 01.01.2009. Reported revised rate under examination.
		8	Zee Studios	07.49	As on 01.12.2007, the rate of the channel was Rs. 7.00 Reported revised rate of Rs. 07.49 w.e.f. 01.01.2009. Reported revised rate under examination
		9	Zee Bangla	08.67	As on 01.12.2007, the rate of the channel was Rs. 8.10 Reported revised rate of Rs. 08.67 w.e.f. 01.01.2009. Reported revised rate under examination
		10	Zee Punjabi	01.60	As on 01.12.2007, the rate of the channel was Rs. 1.50 Reported revised rate of Rs. 01.60 w.e.f. 01.01.2009. Reported revised rate under examination
		11	Zee Trendz	01.07	As on 01.12.2007, the rate of the channel was Rs. 1.00 Reported revised rate of Rs. 01.67 w.e.f. 01.01.2009. Reported revised rate under examination

S. No	Name of the Broadcaster	S.No	Name of the channel	Reported Rates(in INR)	Remarks
		12	HBO	16.69	As on 01.12.2007, rate of the channel was Rs. 15.60 Reported revised rate of Rs. 16.69 w.e.f. 01.01.2009. Reported revised rate under examination
		13	POGO	13.37	As on 01.12.2007, rate of the channel was Rs. 12.50 Reported revised rate of Rs. 13.37 w.e.f. 01.01.2009. Reported revised rate under examination.
		14	Zee Business	05.14	As on 01.12.2007, rate of the channel was Rs. 4.80 Reported revised rate of Rs. 05.14 w.e.f. 01.01.2009. Reported revised rate under examination
		15	Zee Classic	10.70	As on 01.12.2007, rate of the channel was Rs. 10.00 Reported revised rate of Rs. 10.70 w.e.f. 01.01.2009. Reported revised rate under examination
		16	Zee Action	10.70	As on 01.12.2007, rate of the channel was Rs. 10.00 Reported revised rate of Rs. 10.70 w.e.f. 01.01.2009. Reported revised rate under examination
		17	Zee Premier	11.98	As on 01.12.2007, rate of the channel was Rs. 11.20 Reported revised rate of Rs. 11.98 w.e.f. 01.01.2009. Reported revised rate under examination
		18	Zee Sports	11.13	As on 01.12.2007, rate of the channel was Rs. 10.40 Reported revised rate of Rs. 11.13 w.e.f. 01.01.2009. Reported revised rate under examination.
		19	Zee Telugu	11.13	As on 01.12.2007, rate of the channel was Rs. 10.40 Reported revised rate of Rs. 11.13 w.e.f. 01.01.2009. Reported revised rate under examination.
		20	Zee Kannada	07.98	As on 01.12.2007, rate of the channel was Rs. 7.46 Reported revised rate of Rs. 07.98 w.e.f. 01.01.2009. Reported revised rate under examination.
		21	Play TV	04.28	As on 01.12.2007, rate of the channel was Rs. 4.00 Reported revised rate of Rs. 04.28 w.e.f. 01.01.2009. Reported revised rate under examination.
		22	ETC Punjabi	09.63	As on 01.12.2007, rate of the channel was Rs. 9.00 Reported revised rate of Rs. 09.63 w.e.f. 01.01.2009. Reported revised rate under examination.
		23	ETC	03.21	As on 01.12.2007, rate of the channel was Rs. 3.00 Reported revised rate of Rs. 03.21 w.e.f. 01.01.2009. Reported revised rate under examination.
		24	Zing*	05.35	As on 01.12.2007, rate of the channel was Rs. 5.00 Reported revised rate of Rs. 05.35 w.e.f. 01.01.2009. Reported revised rate under examination.

<i>S. No</i>	<i>Name of the Broadcaster</i>	<i>S.No</i>	<i>Name of the channel</i>	<i>Reported Rates(in INR)</i>	<i>Remarks</i>
		25	Zee Jagran	02.14	As on 01.12.2007, rate of the channel was Rs. 2.00 Reported revised rate of Rs. 02.14 w.e.f. 01.01.2009. Reported revised rate under examination.
		26	Zee Smile	06.57	As on 01.12.2007, rate of the channel was Rs. 6.14 Reported revised rate of Rs. 06.57 w.e.f. 01.01.2009. Reported revised rate under examination.
		27	24 Ghante	06.42	As on 01.12.2007, rate of the channel was Rs. 6.00 Reported revised rate of Rs. 06.42 w.e.f. 01.01.2009. Reported revised rate under examination.
		28	24 Taas	09.09	As on 01.12.2007, rate of the channel was Rs. 8.50 Reported revised rate of Rs. 09.09 w.e.f. 01.01.2009. Reported revised rate under examination.
		29	Zee Talkies	16.58	As on 01.12.2007, rate of the channel was Rs. 15.50 Reported revised rate of Rs. 16.58 w.e.f. 01.01.2009. Reported revised rate under examination.
		30	Ten Sports	16.05	Till 31.03.2008, this channel was being distributed by M/s MSM Discovery India Private Limited. As on 01.12.2007, the rate of the channel was Rs. 15.00 Reported revised rate of Rs. 16.05 w.e.f. 01.01.2009. Reported revised rate under examination.
		31	WB	6.60	Newly launched channel, W.e.f. 15.03.2009
		32	REAL	13.00	Newly launched channel, W.e.f. 02.03.2009
		33	Zee 24 Ghantalu	5.60	Newly launched channel, W.e.f. 02.04.2009
<p>Note:</p> <p>i) Channel "Reality TV" was distributed @ 1.50 upto 31.08.2008. The distribution of this channel ceased from 01.09.2008 for public viewing as downlinking permission was cancelled by Ministry of I&B.</p> <p>ii) As on 01.12.2007, Channel "Zee Next" was distributed @ Rs 20.00. The distribution of this channel suspended from 05.03.2009 for public viewing.</p> <p>iii) As on 01.12.2007, Channel "Zee Gujarati" was distributed @ Rs 01.50. The distribution of this channel discontinued from 01.06.2009.</p> <p>iv) * Prior to 01.05.2009, the name of the channel "Zing" was "Zee Music"</p>					

S. No	Name of the Broadcaster	S.No	Name of the channel	Reported Rates(in INR)	Remarks
2	M/s MSM Discovery India Private Limited	34	SET(Sony Entertainment Television)	21.40	As on 01.12.2007, the rate of channel was Rs. 20.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 21.40 .
		35	MAX	18.19	As on 01.12.2007, rate of the channel was Rs. 17.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 18.19 .
		36	Discovery	16.05	As on 01.12.2007, rate of the channel was Rs. 15.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 16.05 .
		37	Animal Planet	05.35	As on 01.12.2007, rate of the channel was Rs. 5.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 5.35 .
		38	AXN	15.52	As on 01.12.2007, rate of the channel was Rs. 14.50 W.e.f. 01.01.2009, rate of the channel increased to Rs 15.52 .
		39	Animax	02.14	As on 01.12.2007, rate of the channel was Rs. 2.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 2.14 .
		40	Discovery Travel and Living	09.63	As on 01.12.2007, rate of the channel was Rs. 9.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 9.63 .
		41	SAB TV	14.70	As on 01.12.2007, rate of the channel was Rs. 13.74 W.e.f. 01.01.2009, rate of the channel increased to Rs 14.70 .
		42	SET PIX	12.84	As on 01.12.2007, rate of the channel was Rs. 12.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 12.84 .
		43	MTV	07.49	As on 01.12.2007, rate of the channel was Rs. 7.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 7.49 .
		44	NICK	06.42	As on 01.12.2007, rate of the channel was Rs. 6.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 6.42 .
		45	VH1	03.21	As on 01.12.2007, rate of the channel was Rs. 3.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 3.21 .

<i>S. No</i>	<i>Name of the Broadcaster</i>	<i>S.No</i>	<i>Name of the channel</i>	<i>Reported Rates(in INR)</i>	<i>Remarks</i>
		46	NDTV 24X7	9.10	As on 01.12.2007, rate of the channel was Rs. 8.50 W.e.f. 01.01.2009, rate of the channel increased to Rs 9.10 .
		47	NDTV Profit	06.42	As on 01.12.2007, the rate of the channel was Rs. 6.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 6.42 .
		48	Aaj Tak	07.49	As on 01.12.2007, the rate of the channel was Rs. 7.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 7.49 .
		49	Headlines Today	03.21	As on 01.12.2007, the rate of the channel was Rs. 3.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 3.21 .
		50	Tez	02.14	As on 01.12.2007, the rate of the channel was Rs. 2.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 2.14 .
		51	COLORS	21.40	This channel was launched on 21.07.2008 and the rate of the channel was Rs 20.00. The channel was distributed by M/s Viacom 18 till 31.03.2009. W.e.f. 01.04.2009, rate of the channel increased to Rs 21.40.
		52	Channel 8	10.00	Earlier, "Channel 8" was distributed by M/s Bengla Entertainment Private Limited as a FTA channel. W.e.f. 01.04.2009, this channel was converted to Pay channel @ Rs 10.00.
3	M/s Channel Plus	53	SUN TV	12.40	
		54	Gemini TV	10.30	
		55	Udaya TV	11.50	
		56	K TV	15.00	
		57	Teja TV	05.30	
		58	Udaya Movies	14.40	
		59	Sun Music	07.00	
		60	Gemini Music	07.00	
		61	Sun News	01.40	
		62	Gemini News	07.50	
		63	Udaya Varthegalu	07.35	
		64	Navvulu TV *	17.00	
		65	Chintu TV	01.60	
		66	Ushe	15.00	
		67	Kushi TV**	01.50	
		Note: Prior to 06.03.2009, channel "Adithya" was distributed @ Rs. 03.00. W.e.f. 06.03.2009, the channel "Adithya" has been converted from Pay to FTA. * Prior to 27.07.2009, the name of the channel "Navvulu" was "Gemini Cable Vision" ** Prior to 09.04.2009, the name of the channel "Kushi TV" was "Udaya News"			

S. No	Name of the Broadcaster	S.No	Name of the channel	Report ed Rates(in INR)	Remarks
4.	M/s STAR DEN Media Services Private Limited The discounts if any, given on bouquet rate to existing affiliate(s) will also be extended to a-la-carte rate(s) in the same proportion as the discounted bouquet rate.	68	Star Plus	18.73	As on 01.12.2007, rate of the channel was Rs. 17.50 W.e.f. 01.01.2009, rate of the channel increased to Rs 18.73 .
		69	Star Gold	17.66	As on 01.12.2007, rate of the channel was Rs. 16.50 W.e.f. 01.01.2009, rate of the channel increased to Rs 17.66 .
		70	Star Movies	17.66	As on 01.12.2007, rate of the channel was Rs. 16.50 W.e.f. 01.01.2009, rate of the channel increased to Rs 17.66 .
		71	Star World	04.87	As on 01.12.2007, rate of the channel was Rs. 4.55 W.e.f. 01.01.2009, rate of the channel increased to Rs 4.87 .
		72	Vijay TV	04.28	As on 01.12.2007, rate of the channel was Rs. 4.00 (Rs 11.80 in Tamilnadu) W.e.f. 01.01.2009, rate of the channel increased to Rs 4.28 (Rs 12.63 in Tamilnadu).
		73	NGC	06.15	As on 01.12.2007, rate of the channel was Rs. 5.75 W.e.f. 01.01.2009, rate of the channel increased to Rs 6.15 .
		74	The Fox History and Entertainment Channel	04.71	As on 01.12.2007, rate of the channel was Rs. 4.40 W.e.f. 01.01.2009, rate of the channel increased to Rs 4.71 .
		75	Channel (V)	01.07	As on 01.12.2007, rate of the channel was Rs. 1.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 1.07 .
		76	Star One	21.94	As on 01.12.2007, rate of the channel was Rs. 20.50 W.e.f. 01.01.2009, rate of the channel increased to Rs 21.94 .
		77	The Disney Channel	09.52	As on 01.12.2007, rate of the channel was Rs. 8.90 W.e.f. 01.01.2009, rate of the channel increased to Rs 9.52 .
78	Toon Disney	09.52	As on 01.12.2007, rate of the channel was Rs. 8.90 W.e.f. 01.01.2009, rate of the channel increased to Rs 9.52 .		

S. No	Name of the Broadcaster	S.No	Name of the channel	Reported Rates(in INR)	Remarks
		79	Hungama	08.35	As on 01.12.2007, rate of the channel was Rs. 7.80 W.e.f. 01.01.2009, rate of the channel increased to Rs 8.35 .
		80	Times Now	09.10	As on 01.12.2007, rate of the channel was Rs. 8.50 W.e.f. 01.01.2009, rate of the channel increased to Rs 9.10 .
		81	Zoom	08.35	As on 01.12.2007, rate of the channel was Rs. 7.80 W.e.f. 01.01.2009, rate of the channel increased to Rs 8.35 .
		82	CNBC TV 18	9.10	These channels were distributed by M/s Zee Turner Limited upto 31.03.2008 at a-la-carte rate of Rs 7.50 (CNBC TV 18), Rs 2.00 (CNN-IBN) & Rs 3.50 (CNBC Awaaz) respectively. M/s Star Den started distributing these channels w.e.f. 01.04.2008 at a-la-carte rate of Rs 08.50 (CNBC TV 18), Rs 05.00 (CNN IBN) and Rs 04.50 (CNBC Awaaz). M/s Star Den has been directed vide TRAI's Direction dated 28.08.2008 to reduce the a-la-carte rates of these channels from the reported level to Rs 7.50 (CNBC TV 18), Rs 2.00 (CNN-IBN) & Rs 3.50 (CNBC Awaaz). Broadcaster has approached Hon'ble TDSAT against this direction vide Appeal No 11(C) of 2008. M/s Star Den has given an undertaking to Hon'ble TDSAT during the course of the hearing on October 1, 2008 for a-la-carte offering of the channels. The relevant extract of the interim order dated 1st October, 2008 is as under:- "....The learned counsel for the appellant adds without prejudice to the rights and contentions in the present appeal that if, in the meanwhile, any party wants to opt for a-la-carte, the appellant will give only the rates specified at page 58 para -7 of the paper book". The a-la-carte rates specified at page 58 para -7 of the paper book are as under:- 1) 7.50 (CNBC TV 18) 2) 2.00 (CNN-IBN) 3) 3.50 (CNBC Awaaz)
		83	CNN-IBN	5.35	

		84	CNBC Awaaz	4.82	The matter was heard on 18.02.2009 by the Hon'ble TDSAT and the appeal has been disposed of by the Hon'ble TDSAT by passing following order: "In view of the judgement of this Tribunal dated 15.01.2009, the appeal does not survive". TRAI has filed an appeal in the Hon'ble Supreme Court of India against the order of Hon'ble TDSAT judgement dated 15.01.2009. Matter is sub-judice. W.e.f. 01.01.2009, rate of the channels increased to Rs 9.10 (CNBC TV 18), Rs 5.35 (CNN-IBN) & Rs 4.82 (CNBC Awaaz) .
		85	The MGM	6.42	M/s Star Den has started distributing this channel w.e.f. 15.09.2008 @ Rs. 6.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 6.42 .
5.	M/s Ushodaya Enterprises Private Limited	86	ETV	10.00	
		87	ETV 2	05.60	
		88	ETV Bangla	10.40	
		89	ETV Marathi	10.40	
		90	ETV Kannada	10.40	
		91	ETV Gujarathi	10.40	
		92	ETV Oriya	10.40	
		93	ETV UP	10.40	Converted from FTA to pay channel w.e.f. 12.05.2008.
		94	ETV Bihar	10.40	Converted from FTA to pay channel w.e.f. 12.05.2008.
		95	ETV Urdu	10.40	Converted from FTA to pay channel w.e.f. 12.05.2008.
6.	M/s UTV Global Broadcasting Limited	96	ETV Rajasthan	10.40	Converted from FTA to pay channel w.e.f. 12.05.2008.
		97	ETV MP	10.40	Converted from FTA to pay channel w.e.f. 12.05.2008.
		98	Bindass	10.00	
		99	Bindass Movies	10.00	
		100	World Movies	10.00	Newly launched channel, reported vide letter dated 11.02.2008
		101	UTV Movies	15.00	Newly launched channel, reported vide letter dated 11.03.2008
		102	UTVi	08.50	Newly launched channel, reported vide letter dated 02.04.2008

S.No	Name of the Broadcaster	S.No	Name of the channel	Reported Rates(in INR)	Remarks
7.	M/s BBC World (India) Private Limited	103	BBC World	05.00	
8.	M/s BBC Worldwide Channels Private Limited	104	BBC Entertainment	06.50	Prior to 01.07.2009, these channels were distributed by M/s BBC World (India) Private Limited
		105	Cbeebies	06.50	
9.	M/s ESPN Software India Private Limited	106	ESPN	33.13	
		107	Star Sports	33.13	
		108	Star Cricket	28.00	
10.	M/s Raj Television Limited	109	Raj TV	11.77	As on 01.12.2007, rate of the channel was Rs. 11.00 (Rs. 7.72 in Andhra Pradesh). W.e.f. 01.01.2009, rate of the channel to Rs 11.77(Rs 8.26 in Andhra Pradesh).
		110	Raj Digital Plus	08.26	As on 01.12.2007, rate of the channel was Rs. 7.72 (Rs 4.68 in Andhra Pradesh) W.e.f. 01.01.2009, rate of the channel increased to Rs 8.26 (Rs 5.01 in Andhra Pradesh) .
		111	Vissa TV	05.01	As on 01.12.2007, rate of the channel was Rs. 4.68 (Rs. 11.00 in Andhra Pradesh) W.e.f. 01.01.2009, rate of the channel increased to Rs 5.01 (Rs 11.77 in Andhra Pradesh).
11	M/s INX Media Private Limited	112	9XM	07.00	
		113	9X	20.50	
12	M/s INX News Private Limited	114	NewsX	08.50	Newly launched channel w.e.f. 27.03.2008. Prior to 04.05.2009, the channel was distributed by M/s INX Media Private Limited.

S. No	Name of the Broadcaster	S.No	Name of the channel	Reported Rates(in INR)	Remarks
13.	M/s Neo Sports Broadcast Private Limited	115	NEO Cricket	35.45	As on 01.12.2007, rate of the channel was Rs. 33.13 W.e.f. 01.01.2009, rate of the channel increased to Rs 35.45.
		116	NEO Sports	26.60	As on 01.12.2007, rate of the channel was Rs. 24.87 W.e.f. 01.01.2009, rate of the channel increased to Rs 26.60.
14.	M/s NDTV Imagine	117	NDTV 'Imagine'	20.50	Newly launched channel w.e.f. 21.01.2008
		118	NDTV Lumiere	15.00	Newly launched channel w.e.f. 10.10.2008
		119	NDTV Showbiz	8.00	Newly launched channel w.e.f. 15.08.2008
15	New Delhi Television Ltd	120	NDTV Good Times	09.63	This channel was converted from FTA to Pay channel w.e.f 03.05.2008 @ Rs 9.00. W.e.f 01.07.2009, rate of the channel increased to Rs 9.63.
16.	M/s Mega Reach	121	Firangi	15.00	Newly launched channel w.e.f. 25.02.2008
		122	Sahara One	20.50	Converted from FTA to Pay W.e.f. 06.06.2008
		123	Filmy	16.50	Converted from FTA to Pay W.e.f. 06.06.2008
17.	M/s B4U Television Network (India) Private Limited	124	B4U Movies	06.00	
18.	M/s MAA Television Network Limiter	125	MAA TV	06.00	As on 01.12.2007, the rate of the channel was Rs. 5.50 W.e.f. 01.08.2009, rate of the channel increased to Rs 6.00.
		126	MAA Music	07.50	As on 01.01.2008, the rate of the channel was Rs. 7.00 W.e.f. 01.08.2009, rate of the channel increased to Rs 7.50.
19.	M/s TV Today Network Limited	127	Dilli Aaj Tak	08.50	
20.	M/s Allied Infotainment Distribution Private Limited	128	E-24	15.00	Newly launched channel w.e.f. 27.03.2008
21	M/s Turner International India Private Limited	129	Boomerang	10.00	
		130	TCM Turner Classic Movies	10.00	

S. No	Name of the Broadcaster	S.No	Name of the channel	Reported Rates(in INR)	Remarks
22	M/s Fox Channels (India) Private Ltd	131	FX	15.50	Newly launched channel w.e.f. 31.03.2009
		132	FOX CRIME	15.50	Newly launched channel w.e.f. 31.03.2009
		133	BABY TV	13.25	Newly launched channel w.e.f. 31.03.2009
		134	Nat Geo Wild	16.00	Newly launched channel w.e.f. 18.08.2009. Rate under examination.
		135	Nat Geo Adventure	16.00	Newly launched channel w.e.f. 18.08.2009. Rate under examination.
		136	Nat GEO Music	07.40	Newly launched channel w.e.f. 18.08.2009. Rate under examination.
23	M/s Orissa Television Ltd	137	TARANG	10.00	Newly launched channel w.e.f. 06.11.2008
		138	TARANG MUSIC	5.00	Newly launched channel w.e.f. 01.04.2009
24	M/s Times Global Broadcasting Company Limited	139	ET NOW	8.50	Newly launched channel w.e.f. 27.06.2009.