



- 19/02/11** Senior mediaperson M J Akbar was given the Fakhruddin Ali Ahmed Memorial Award for 2008. The award was presented in Guwahati by Prime Minister Manmohan Singh.
- 02/03/11** Reliance Broadcast Network (RBNL), Star India and Indian Music Academy joined hands to launch an integrated music award property, Big Star IMA Awards.
- 17/03/11** Indiantelevision.com presented the NT Award for outstanding performance by media persons in television industry.
- 12/04/11** Sling Media, Inc, a wholly owned subsidiary of EchoStar Corporation, announced the launch of its Emmy award winning Slingbox® in India.
- 07/05/11** Reliance Broadcast Network (RBNL) has announced the launch of a new TV awards property - the 'BIG Television Awards'. The award function will be aired on Star Plus. RBNL already executed two national properties - Big Star IMA Awards and Big Star Entertainment Awards, apart from a series of regional television, music, movie and entertainment awards.
- 01/06/11** Zee Entertainment Enterprises Ltd (Zeel) chairman Subhash Chandra will receive the 2011 International Emmy Directorate Award at The International Emmy Awards Gala in New York on 21 November.
- 07/07/11** NDS announced that NDS Studio Design has received the Red Dot Product Design Award for the new remote control for French telecom operator SFR.
- 22/08/11** Gemini Television has won awards across 22 categories out of 35 categories at the 7th Annual TV Awards organised by T Subbarami Reddy Lalitha Parishath and 41-year-old AP Cinegoers' Association.

### MILESTONE

**01/08/11**

MTV has turned 30, growing from a strong music channel brand to a youth positioning with content that includes reality shows. MTV launched its first broadcast with the words 'Ladies and gentlemen, rock and roll' on 1 August 1981.