

DTH INFO

4/1/11

Private direct-to-home (DTH) service providers have been given a time of two weeks by the Supreme Court to file their replies to the affidavit filed by the State of Madhya Pradesh over levy of entertainment tax on DTH service providers.

10/1/11



Tata Sky has launched a unique 'Make My Pack' service. With the new service launched, subscribers get the power to choose channels and create their own monthly package on an a la carte basis.

22/1/11

After Tata Sky and Airtel Digital TV, it is now the turn of Videocon d2h to launch a la carte services to meet the regulation, prescribed by the Telecom Regulatory Authority of India (TRAI).

13/1/11



Sun Direct has entered in an agreement with Measat Satellite Systems for additional capacity. Sun Direct will add two more transponders, making Measat-3 the prime satellite for its DTH service.

18/1/11

Airtel Digital TV, offering all the 198 linear channels at an a la carte basis to meet the regulation prescribed by the TRAI.

22/1/11

After Tata Sky and Airtel Digital TV, it is now the turn of Videocon d2h to launch a la carte services to meet the regulation, prescribed by the Telecom Regulatory Authority of India (TRAI).

9/2/11

Airtel Digital TV said that it has crossed the milestone of five million subscribers.

9/2/11



Tata Sky launches Tata Sky+ HD services at `3,999, the new service will enable subscribers to record the telecast with 1080i HD picture quality and 7.1 Dolby digital sound.

14/2/11

Dish TV India, India's largest direct-to-home (DTH) operator in terms of subscribers, will be utilising four 54 MHz Ku-band transponders on AsiaSat 5 to enhance its HD and SD offerings in India.

24/1/11

Reliance Digital TV offer their a la carte services in compliance with the TRAI regulations.

3/2/11



Dish TV aligned with 'Aadhaar' a 12-digit unique number which the Unique Identification Authority of India (UIDAI) is issuing to all residents of India.

17/2/11

Dish TV announced the launch of 30 individual channels in High Definition.

24/2/11

Dish TV said that it has crossed 10 million subscribers, in the wake of the highly competitive DTH sector in India.

15/3/11

Videocon d2h has launched a High Definition - Digital Video Recorder with 3D technology.

6/4/11



Airtel digital TV has added two new interactive services - iDarshan and iGoodlife.

11/4/11

Sun Direct the DTH player will bring the IPL season in high-definition (HD) feed.

4/5/11

Airtel Digital TV has maintained its 25 per cent incremental share and added 3.07 million subscribers during the fiscal ended 31 March 2011. The total subscriber base of 5.66 million by 31 March 2011.

11/5/11



The gaming portal Zapak has for the first time launched an AdverGame on Reliance Digital TV and Dish TV to provide fun and engaging games on the DTH platform.

8/6/11

Star India tied-up with Reliance Digital TV to offer its four high-definition (HD) format channels on the DTH platform. Star Plus and Star Movies will form part of a package, while Star Gold and Star World will be available only on a standalone basis.

16/6/11

Airtel digital TV launched a new interactive service iKisaan, specially designed for the Hindi heartland viewers.

30/6/11

Dish TV hiked the price of its STB by `200 thus the STB would now cost `1390.

7/7/11

One 97 Communications' subsidiary, paytm.com has launched recharges for direct-to-home (DTH) television subscribers.

23/7/11

Tata Sky, in association with Ryz Media launched an app that enables subscribers to use their iPhones, iPads and iPod Touch as a universal remote.

5/9/11

Doordarshan has successfully e-auctioned and allotted 26 slots to private broadcasters on the country's only free-to-air direct-to-home platform DD Direct Plus, bringing in

` 630 million.

14/9/11

The Tamil Nadu assembly passed a Bill to impose 30% entertainment tax on DTH.

1/10/11

Tata Sky introduced of a special HD bonanza on Tata Sky+ HD and Tata Sky HD connections.

11/10/11

Tata Sky announced the launch of ESPN HD on its platform.

5/12/11

DTH service provider Tata Sky has launched the Video on Demand (VoD) service, which will include Catch Up TV and VoD library of movies and TV concerts for subscribers for easy download.

29/12/11

Airtel Digital TV has added ESPN HD and Star Cricket HD to its Real HD portfolio, thus augmenting its Real HD channel count to 14. The total channel count of the DTH operator went up to 275 that include 242 SD channels.